

29th - 30th, October 2014

Parma - Italy

During:



www.cibustec.it



Euromediterranean Business Meetings

Technologies and innovation
fruits and vegetables,
vine and wine, olive,
cereals and cereals products

5th EDITION



www.techagrifood.com

Organised by:



Camera di Commercio
Parma



In collaboration with:



Unioncamere
Emilia-Romagna

THE CONCEPT

- **Business meeting** to promote commercial, scientific and technical partnerships between regional, national, Mediterranean and international participants.
- **Thematic workshop** for a knowledge exchange and debate on priority themes of the sector in question.



THE PARTICIPANTS

- Companies
- Technical centers
- Research laboratories and universities
- Science parks and clusters

TECH AGRIFOOD IN FIGURES:

- 12 countries*
- 110 participants
- 500 business meetings

* Italy, France, Belgium, Morocco, Tunisia, Spain, Algeria, Egypt, Turkey, Netherlands, Argentina, United Arab Emirates



2 NEW DELEGATIONS!

- RUSSIA
- VIETNAM

Coordinated by:



PROMECS
AGENZIA SPECIALE PER
L'INTERNAZIONALIZZAZIONE
Camera di Commercio di Modena



WHY ATTEND?

Two days to:

- Meet potential partners and have a direct exchange with them.
- Share know-how with international scientific and technical experts during workshops.
- Create new partnerships and build up efficient synergies and collaborations for your projects.

THEY ENJOYED

Groupe ANB, M Hisham Elsherif Marketing Manager (Egypt)

« I decided to take part in TECH AGRIFOOD because this event corresponds exactly to my production field: the agro-industry applied to my business with the goal of developing fruits and vegetables exportations. During business meetings, I met interesting partners and I had the opportunity to know new companies of my sector. These contacts will be useful to develop my business and to increase my products exportation. »

SSICA, Rosaria Fragni Vegetable Conserve Department (Parma)

« We decided to take part in this event to fix new contacts with SME and research institutes that asked to meet us thanks to the Techagrifood website. The goal was to give technical and/or analytical support to SME, developing collaborations for research projects and spreading our business. We are going to work together with Tecnopolo Qualimediterrané about food quality. During the 4th edition of the event, we hosted the workshop "TIC and agribusiness processes" during which we illustrated solutions to establish agro industrial products origins ».

Innovative technologies for Food Industry

- Conservation and transformation processes
- Packaging
- Storage and distribution
- Transport
- TIC and piloting systems
- Automation
- Ingredients

WORKSHOPS

Two workshops on topical subjects will be organised in collaboration with SSICA and TERRALIA techno poles.



PROGRAMME

WEDNESDAY, OCTOBER 29TH

9h30 - 10h30: Registration
10h30: Opening conference
12h 00 - 13h00: Press conference
13h00 - 14h00: Lunch break
14h00 - 18h00: Business meetings
17h00 - 17h45: Workshop

THURSDAY, OCTOBER 30TH

10h00 - 13h00 : Business meetings
12h15 - 13h00 : Workshop
13h00 - 14h00 : Lunch break
14h00 - 18h00 : Business meetings

FRIDAY, OCTOBER 31ST

9h30-12h00: CIBUSTEC – FOOD PACK
exhibition visit



CIBUSTEC
FOOD
PACK

TECNA
Tecnologia e Innovazione
in Alimentazione e Packaging

Parma,
28th - 31th October 2014

775 exhibitors from 28 countries

26.145 visitors from 91 countries

Food&bev processing and packaging technologies will meet over 26.000 international professionals

Cibus Tec launches FOOD PACK, a new exhibiting section dedicated to state-of-the-art food packing and packaging technologies (process management, wrapping, product assembly, packaging, products / equipment / devices and industrial process automation).

www.cibustec.it

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**TERRALIA - Pôle de compétitivité fruits et légumes
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(Informations sur les thématiques et pour les inscriptions)**
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Organised by:



Thanks to:



In collaboration with:



PARTNERS :



HOW TO PARTICIPATE?

Fill in the following documents and send them back

- **COMPANY PROFILE** to be filled in on the website www.techagrifood.com in English. The information on the company profile will be published both on the website and on the catalogue of the event – essential tools for organising your business meetings;

- **APPLICATION FORM** to be asked to your national contact.