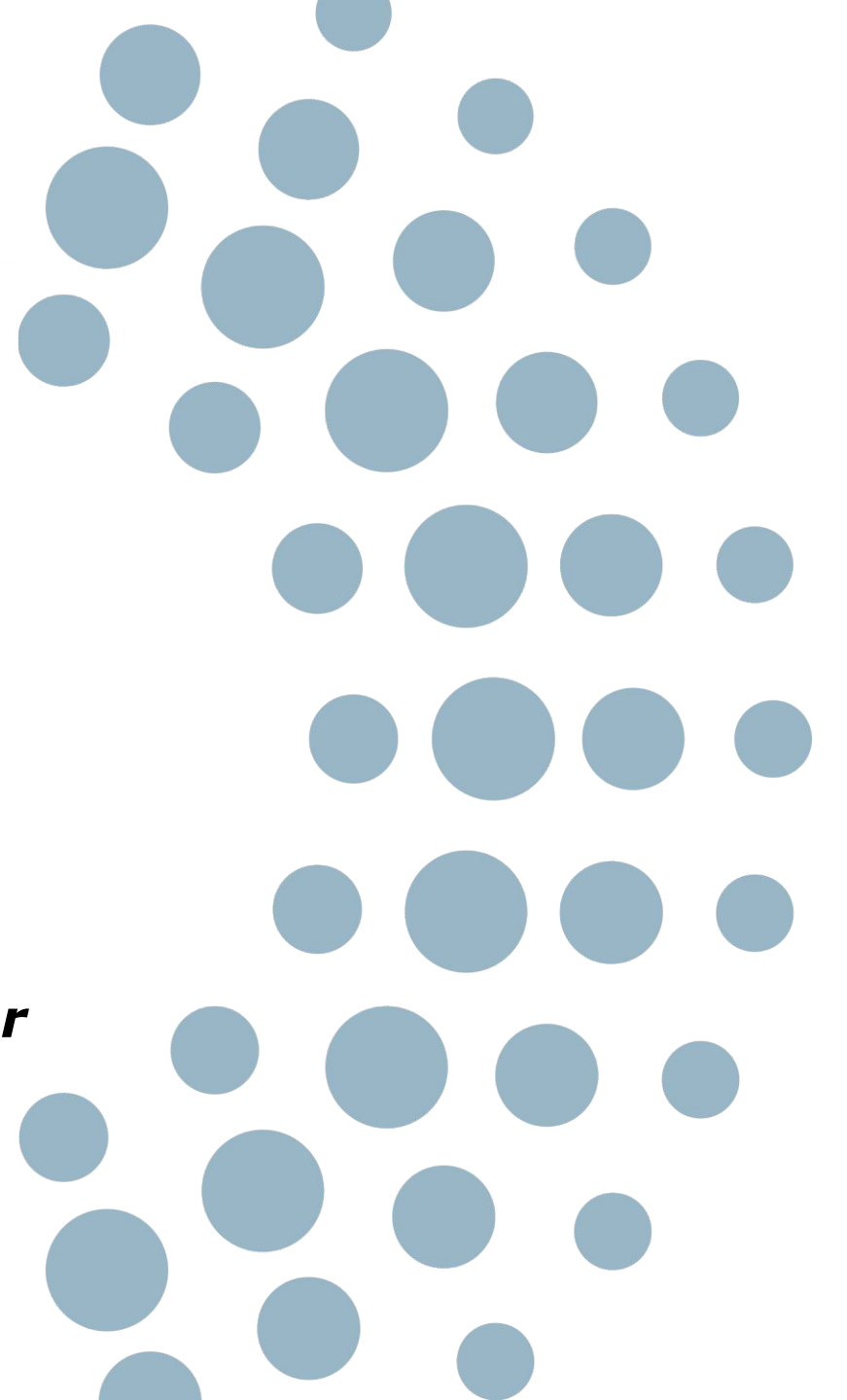
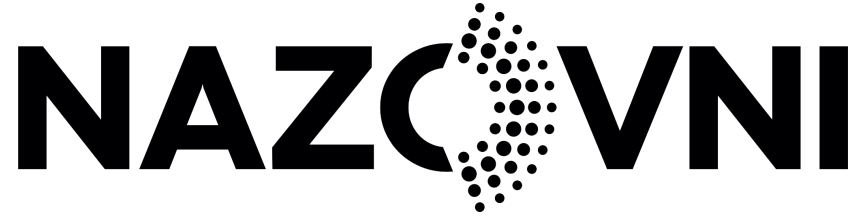


THE PLATFORM
NAZC VNI

We help businesses to go beyond

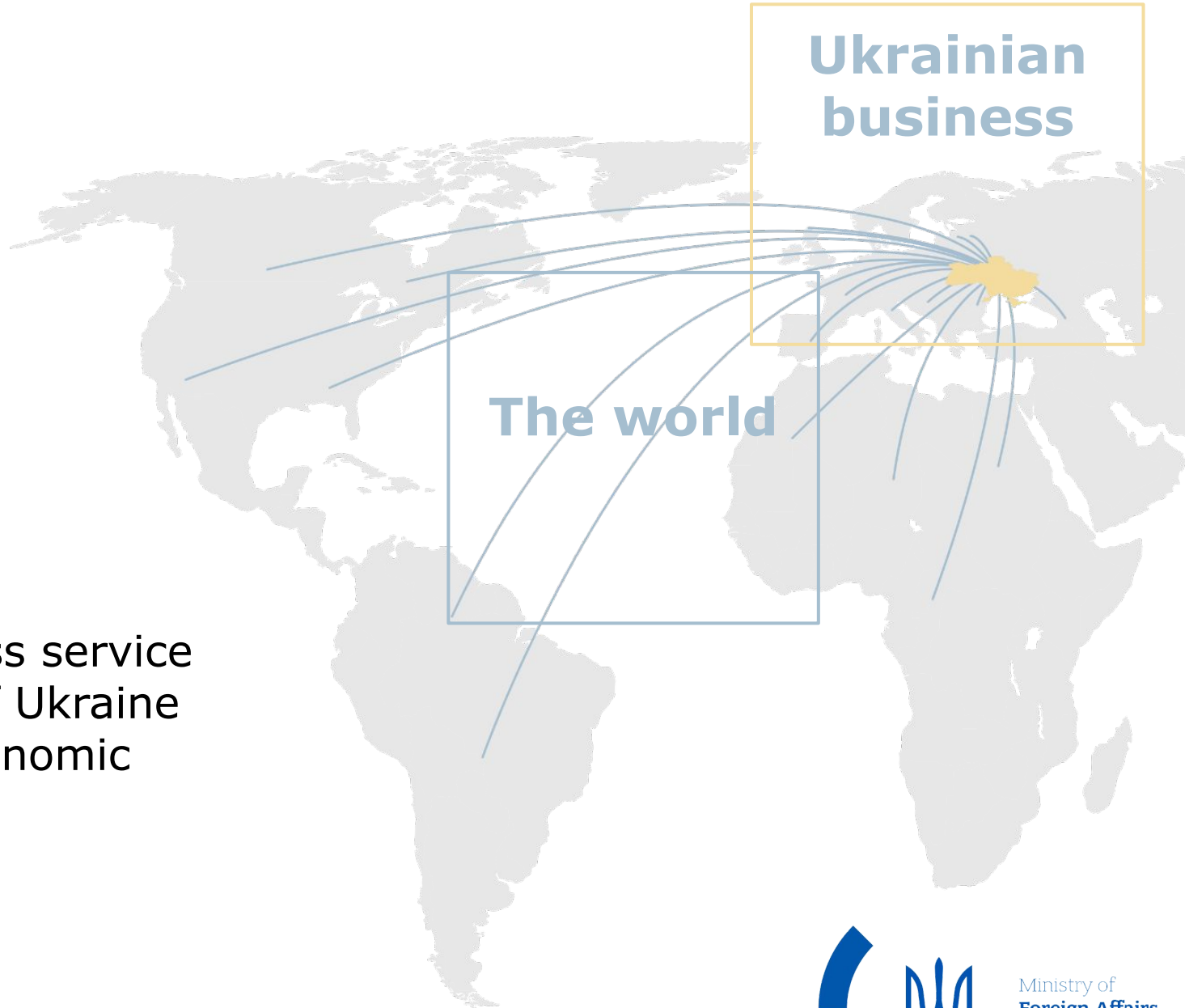
***Functional capabilities of the Platform for
Foreign Partners***





Our Mission is to promote the integration of Ukrainian business into the global economy, helping entrepreneurs to go beyond

NAZOVNI is a Government to Business service from the Ministry of Foreign Affairs of Ukraine that offers a powerful resource of economic diplomacy to the business



NAZOVNI MATCH



What you need to know
about the business culture
of the country of exports

Nazovni is an effective digital tool
for importers to find
manufacturers in Ukraine

**Products needs
of Importer**



**Capabilities of
Ukrainian
exporters**

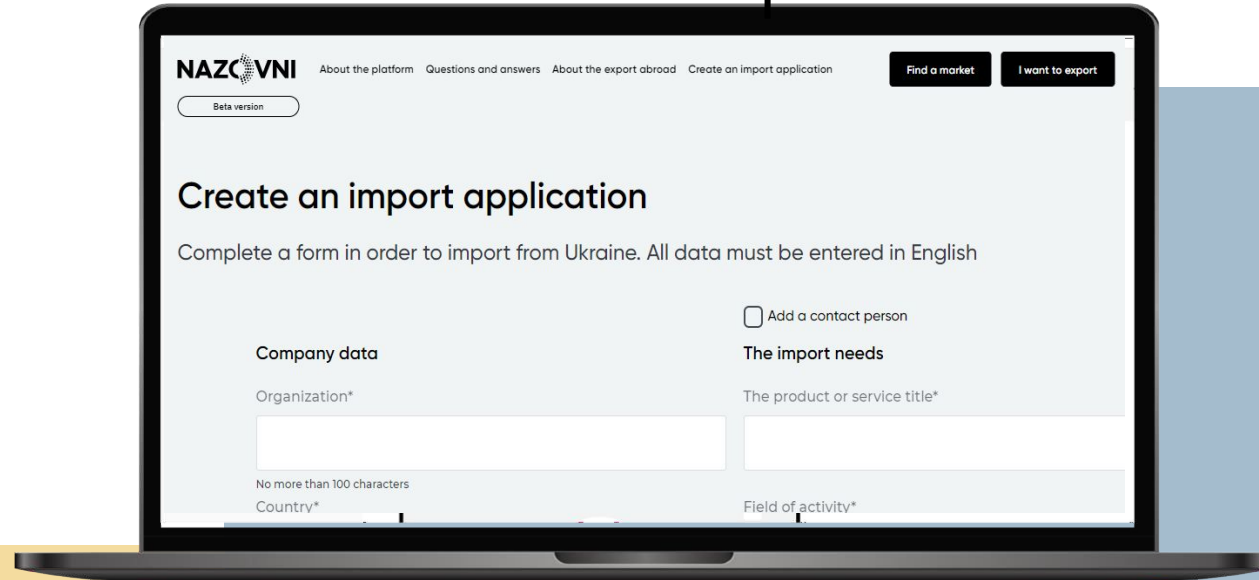


**Synergy and fruitful
cooperation**

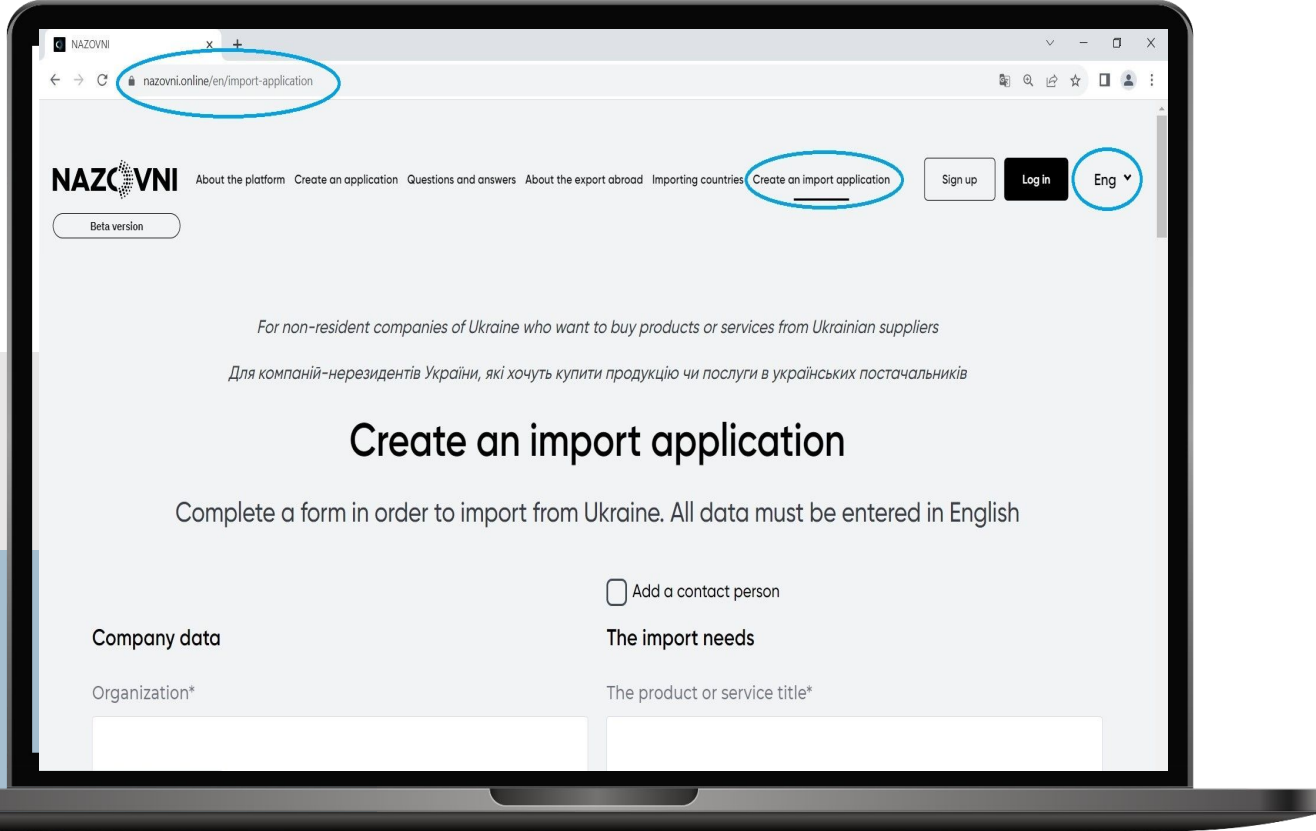
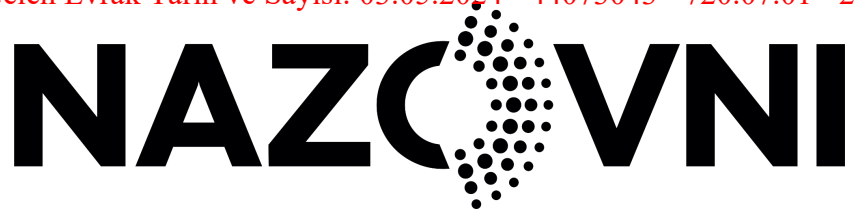
Would you like to buy from Ukraine?

Fill in the application form on the web-site
<https://nazovni.online> or via link
<https://nazovni.online/en/import-application>

Give all required information about your
company and goods request

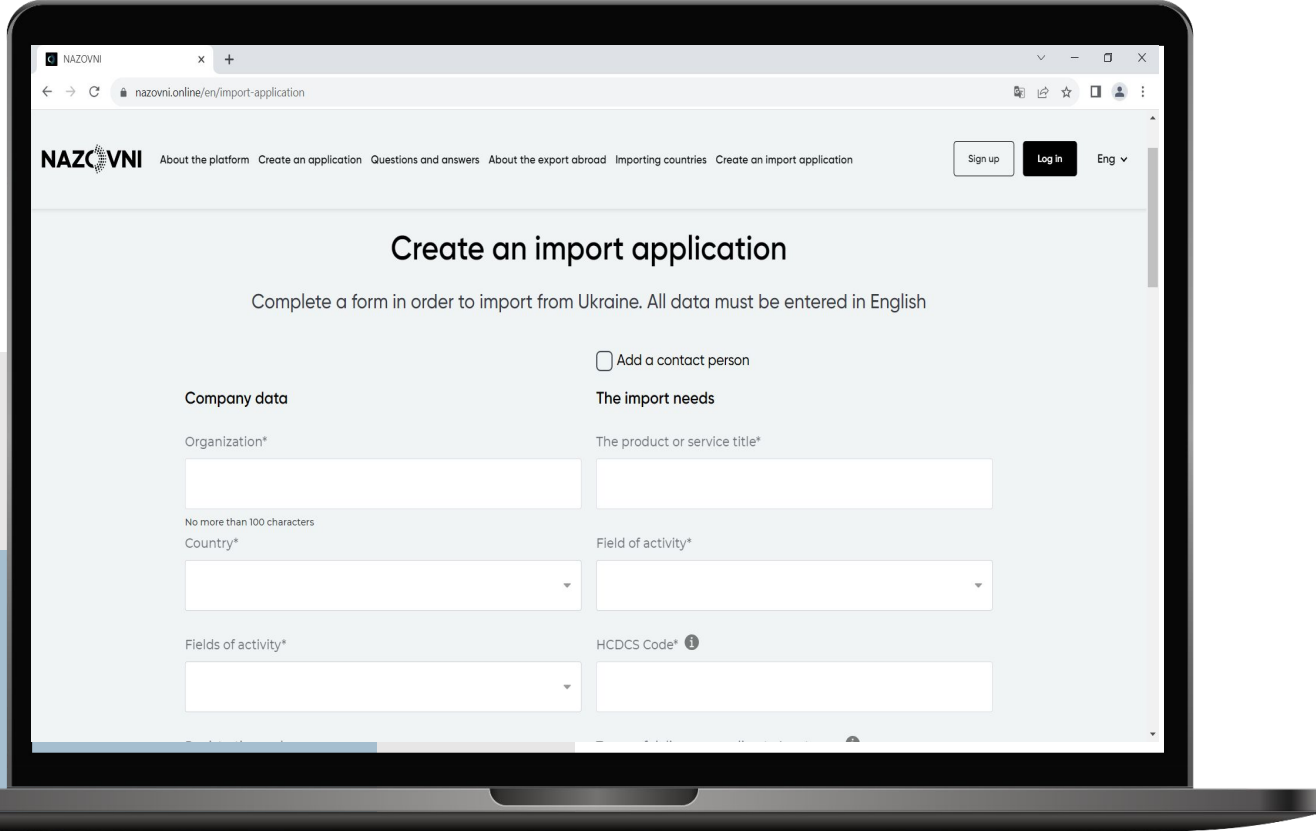
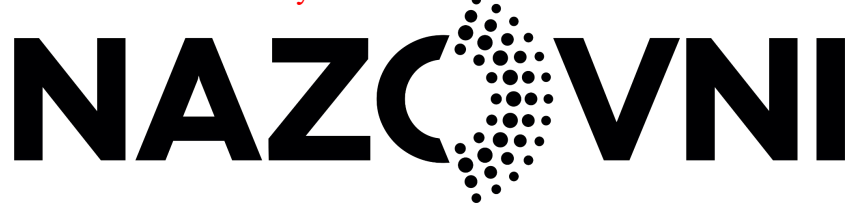


The screenshot displays the NAZOVNI website interface for creating an import application. The page title is 'Create an import application' and it includes a sub-header: 'Complete a form in order to import from Ukraine. All data must be entered in English'. The form is divided into two main sections: 'Company data' and 'The import needs'. The 'Company data' section includes a text input field for 'Organization*' with a note 'No more than 100 characters' and a dropdown menu for 'Country*'. The 'The import needs' section includes a checkbox for 'Add a contact person', a text input field for 'The product or service title*', and a dropdown menu for 'Field of activity*'. The website header features the NAZOVNI logo, navigation links ('About the platform', 'Questions and answers', 'About the export abroad', 'Create an import application'), and two buttons: 'Find a market' and 'I want to export'. A 'Beta version' badge is also visible in the top left corner of the page.



STEP 1

Go on the website
<https://nazovni.online>
and create an import
application



STEP 2

Fill out the application form

Fields for filling out an import application

Company data:

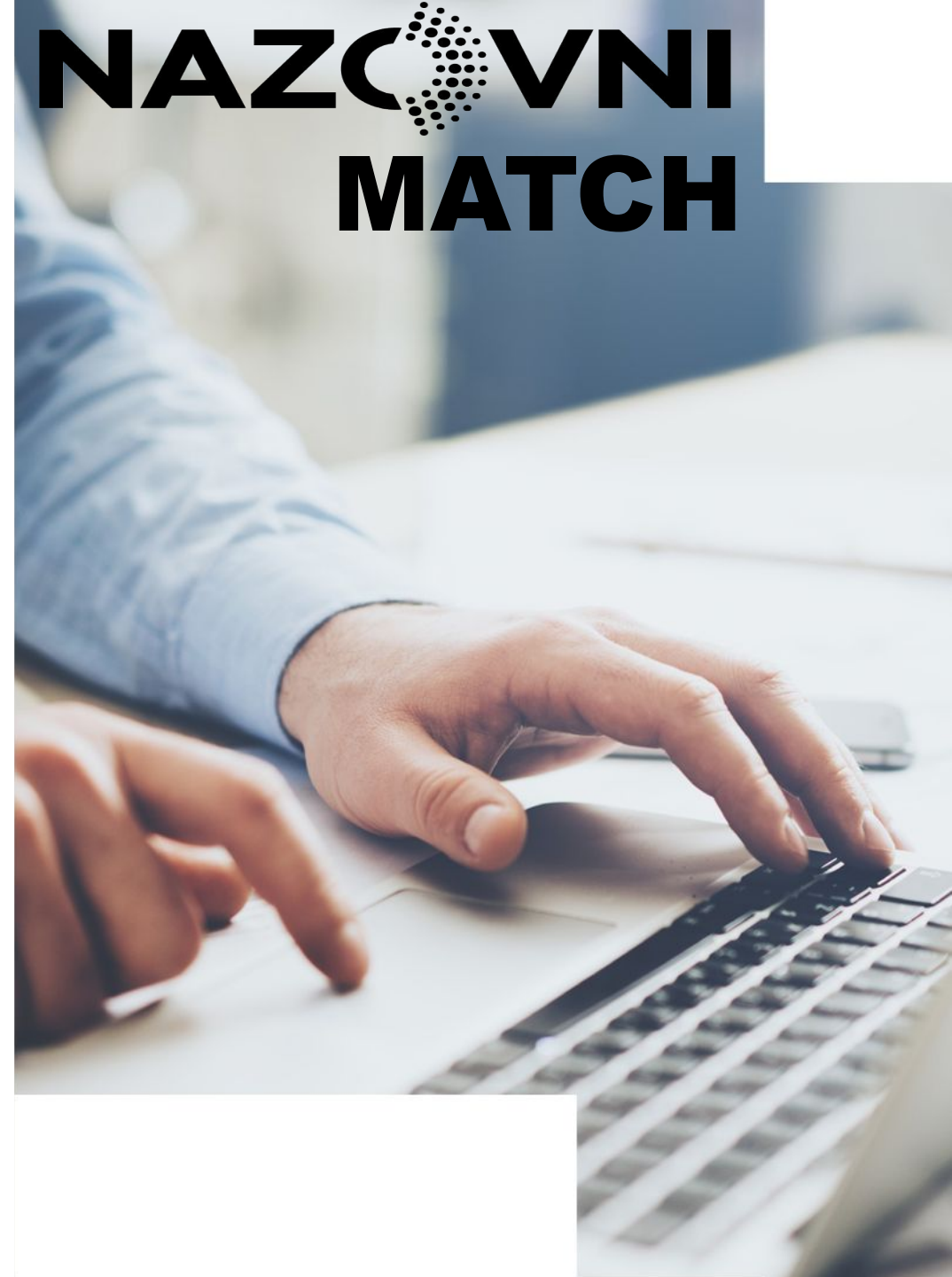
- ✓ Organization name
- ✓ Country
- ✓ Fields of activity
- ✓ Registration code
- ✓ Website
- ✓ Address
- ✓ Phone number
- ✓ E-mail address
- ✓ Social network
- ✓ Contact person
- ✓ Position
- ✓ Addition information

The import needs:

- ✓ The product or service title
- ✓ Country
- ✓ Field of activity
- ✓ HCDCS Code
- ✓ Terms of delivery according to Incoterms
- ✓ Estimated contract value
- ✓ Currency
- ✓ Amount of delivery
- ✓ Delivery terms
- ✓ Country of destination
- ✓ Comments
- ✓ Addition files

Exploring and selecting of appropriate manufacturers/exporters

- Studying of import application
- Contacting of importer directly to clarify request details
- Selecting appropriate exporters
- Sending a mail with the list of exporters according to the import application



NAZC VNI results

Exporters (companies)

1600+

Import applications submitted
to exporters for consideration

100+

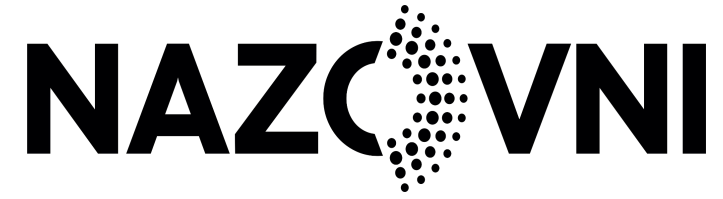
Import applications

80+

Countries

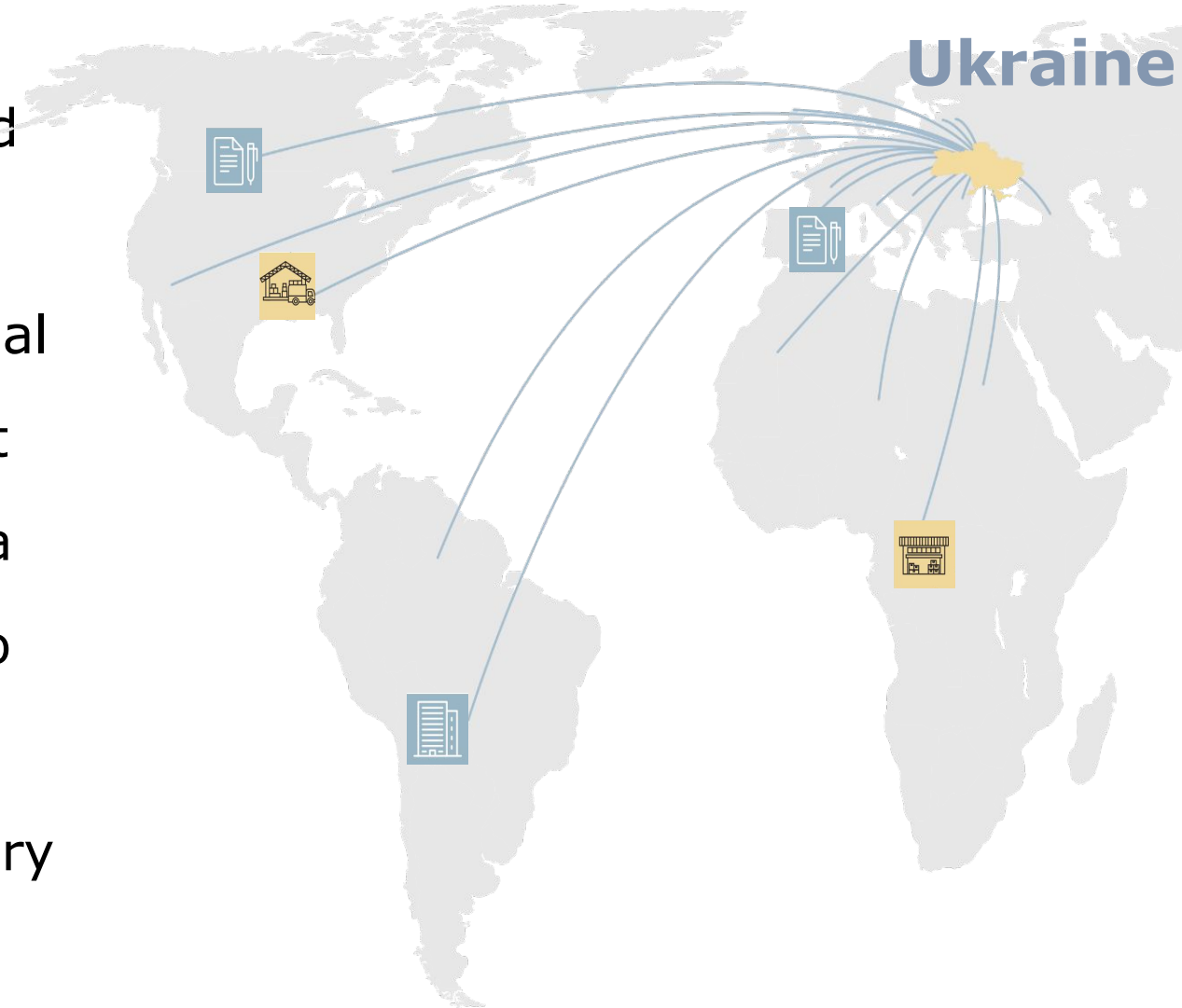
30+

Importing countries

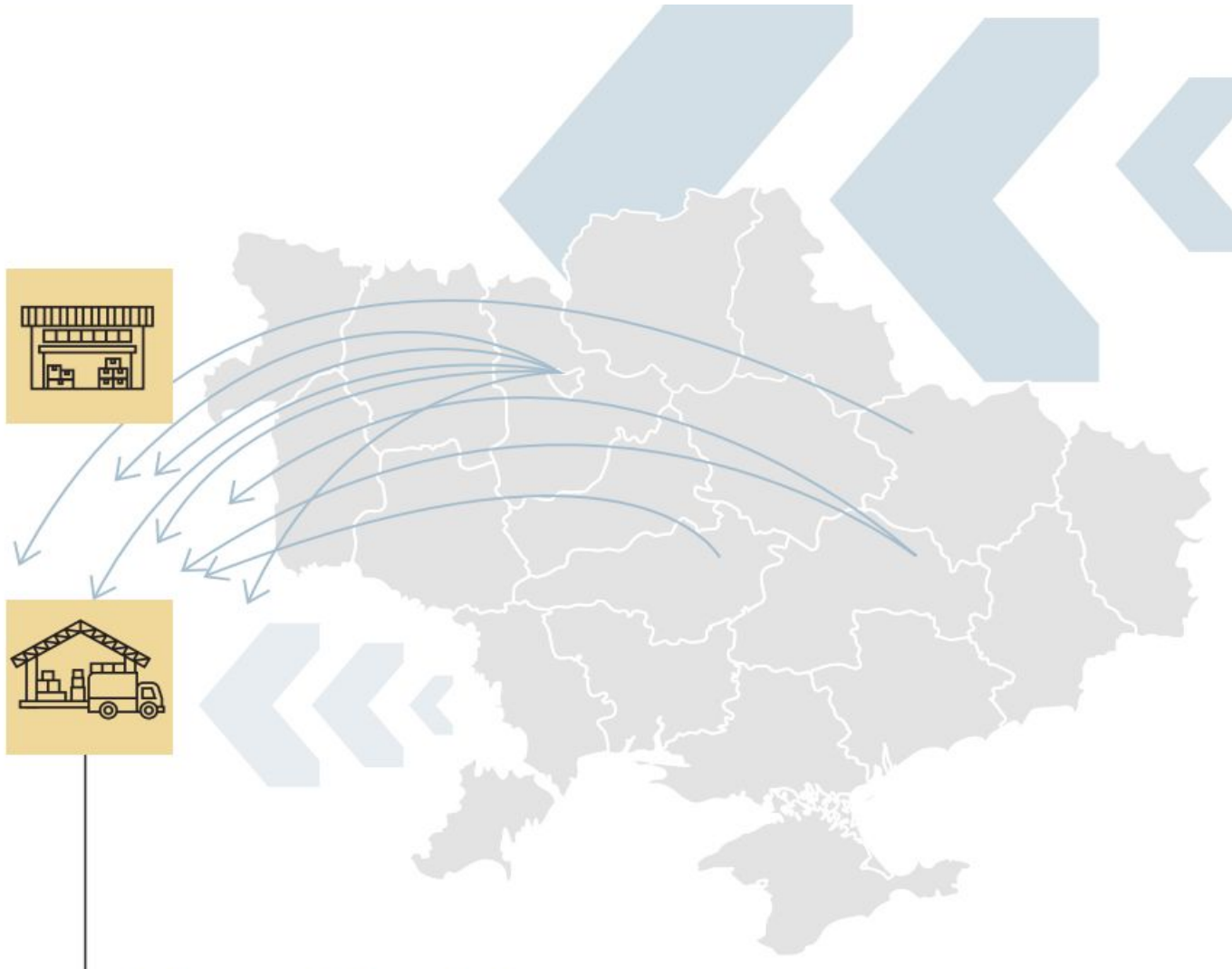
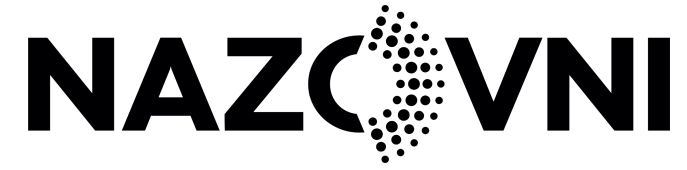


-  Germany
-  Poland
-  Italy
-  France
-  Great Britain
-  Belgium
-  Kenya
-  Egypt
-  Spain
-  Romania

-  China
-  Ireland
-  UAE
-  Portugal
-  Kuwait
-  Tunisia
-  Mexico
-  Qatar
-  Hungary
-  Israel



TOP sectors of the economy that submitted import applications



Food products and
confectionery



Agricultural industry



Woodworking and
furniture industry



Equipment and tools



NAZOVNI PARTNERS

NAZOVNI is working on additional opportunities for Ukrainian exporters by partnering with local and international associations and entities.

NAZOVNI develops cooperation with international partners to support and open new markets for local entrepreneurs, as well as to become a main channel for supply of Ukrainian goods and services.



AMERICAN CHAMBER
OF COMMERCE
UKRAINE

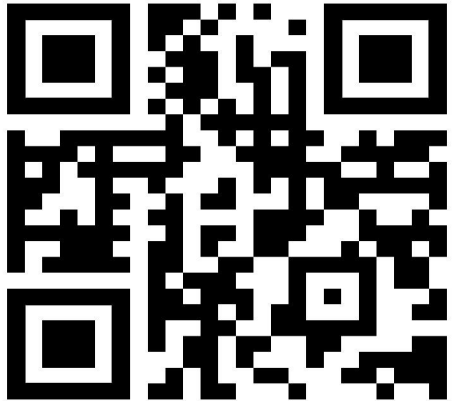
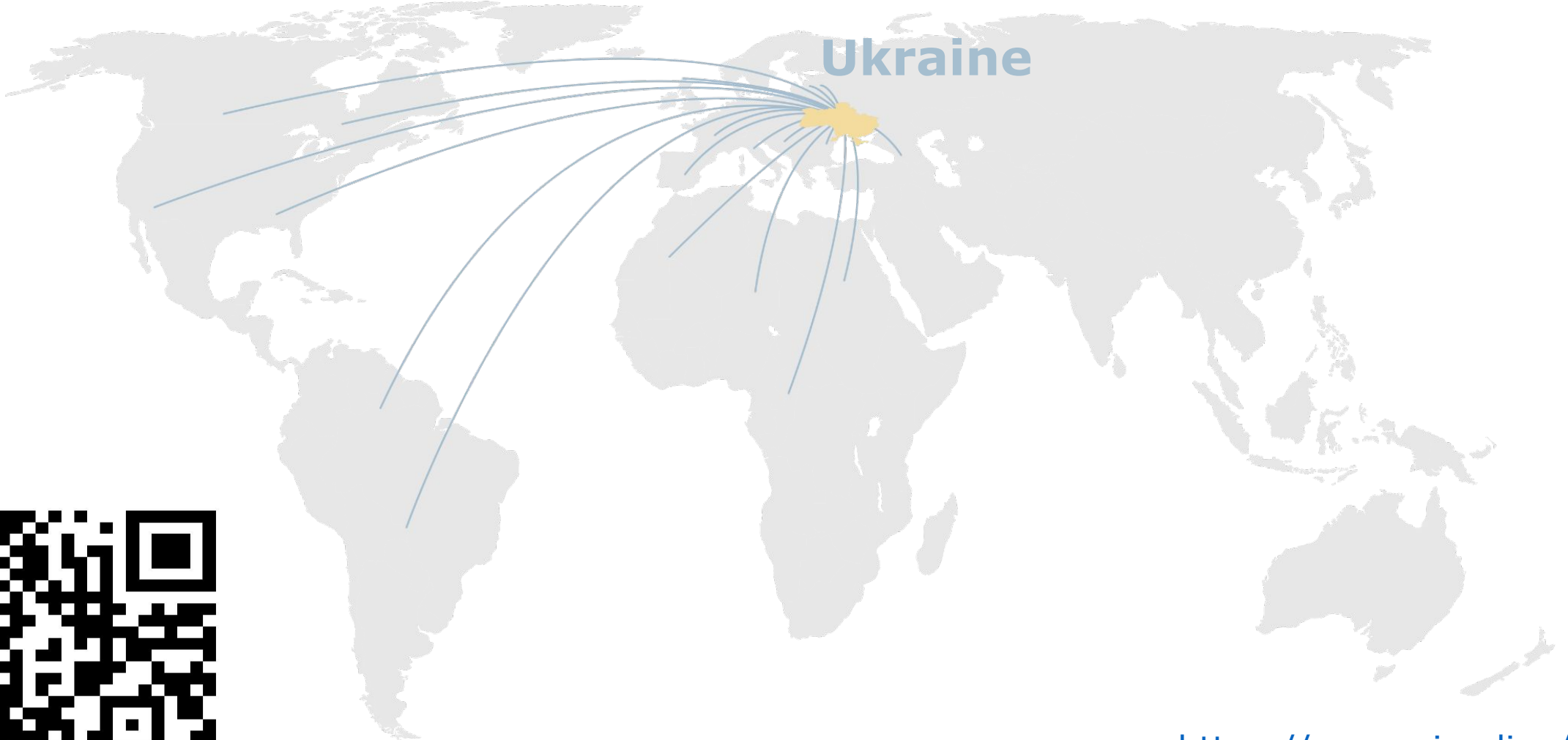


ITALIAN TRADE AGENCY



Federal Ministry
for Economic Affairs
and Energy





<https://nazovni.online/en>

Email: office@nazovni.online