

## Al Hidayah Group Sdn Bhd

In 2018, Al-Hidayah Group (AHG) launched the Creative Economic & Financial Centre (CEFC) program under the auspices of the D-8 Organization, which comprises Malaysia, Bangladesh, Egypt, Indonesia, Iran, Nigeria, Pakistan, and Turkey. This initiative aims to enhance economic prosperity among member nations by leveraging Islamic economic models, principles of the Islamic Gift Economy, Islamic banking and finance, and Shariah-compliant practices.

A cornerstone of this initiative is the D-8 Education & Training program, which emphasizes the critical role of education in fostering economic development and entrepreneurial success. In this context, AHG proudly introduces the D-8 Excellence Edu-Centre (D-8 EEC), a pioneering training facility specifically designed for micro, small, and medium enterprises (MSMEs).

The establishment of the D-8 EEC further underscores the commitment to education as a vital tool for economic empowerment, ensuring that MSMEs are well-equipped to thrive in an increasingly competitive global market.

### The Benefit Join this Webinar

- Understanding on Halal Malaysia Market Place
- Skill Development and Certification
- Networking Opportunities among D8 members
- Contribution to Sustainable Development Goals (SDGs)
- Access to a Global Community
- Practical Application of Knowledge

**Kindly Email the Completed Registration form to:**  
cefc.mgr.edu@gmail.com

#### Payment :

**Company Name :** Al Hidayah Group Sdn Bhd

**Bank:** Maybank Islamic

**Acc No:** 564810599395

**Swift Code:** MBBEMYKL

**Branch:** Wangsa Maju, Kuala Lumpur, Malaysia

The management has the right to change the time/date of the event with notice to be given in advance



## WEBINAR ON MALAYSIA HALAL INDUSTRY (4 HOURS) & MALAYSIA HALAL CERTIFICATION (1 DAY)

ORGANIZED BY:  
**AL HIDAYAH GROUP SDN BHD**

IN COLLABORATION WITH  
**HALAL DEVELOPMENT CORPORATION BERHAD**



**D-8 Excellence Edu-Centre (D-8 EEC)** operates under Al-Hidayah Group (AHG) and D-8 Malaysia Foundation (D-8MF), intends to promote Islamic Business Practices through principle of Gift economy among the merchants and entrepreneurs in Malaysia and D-8 member states . This collaborative initiative, in partnership with D8 International University and along with the prominent local universities to facilitate training programs for the business community in Malaysia and subsequently in D-8 nations

## Objective of the D-8 Excellence Edu-Centre

To Conduct high quality training in specific sectors with special focus on:

- Marketing in the modern world (Digital marketing)
- Management of businesses through advance technology (IT)
- Islamic Gift Economy and Islamic Values

## Malaysia Halal Industry ( 4 HOURS )

Date : 4 November, 2024

Fees : USD70/Pax

### DESCRIPTION

This course provides a thorough introduction to Malaysia's Halal Industry, emphasising its importance and influence globally, The course covers the essential components of Halal manufacturing schemes specifically designed for international applicants, ensuring that businesses meet high standards required for certification. Through this course, participants will be equipped with the necessary insights and practical knowledge to navigate and succeed in the Halal market, both locally and internationally.

### TOPICS

- Overview of Malaysia Halal Industry
- Introduction to Malaysia Halal Certification
- overview of Halal Manufacturing Schemes for International Applicants.

### KEY OUTCOMES

- Understand the significance of Halal industry.
- Recognise the significance of sourcing raw materials correctly and ensuring the Halal production of food and consumer products.
- Comprehend the specific Halal manufacturing schemes available for international businesses.

## Malaysia Halal Certification ( 1 DAY )

Date : 5 November 2024

Fees : USD130/Pax

### DESCRIPTION

The Malaysia Halal Certification course is crafted to offer business owners a transparent insight into the application process for Malaysia's Halal certificate. The modules cover certification requirements, terms and conditions, Halal Manuals, the eHALAL system, and pertinent halal related legislations, and industry-specific Malaysian Halal Standards.

### TOPICS

- Manual Procedure for Malaysia Halal Certification (Domestic) 2020
- Malaysia Halal Management System 2020
- Malaysian Halal Certification System (eHALAL)

### KEY OUTCOMES

- Comprehend and apply the requisite criteria as stipulated by JAKIM, aligning with industry specific Malaysian Halal Standards, Halal-related legislations, and certification procedures
- Establish the Malaysia Halal management System that conforms to the stipulated Halal certification requirements
- Understand the process of applying for a Halal certificate using the eHALAL system

